California Broadband Workshop
Computer History Museum, Mountain View, CA
November 17, 2015

7:30 am - 8:30 am Networking Breakfast

8:30 am - 8:45 am Welcome and Opening Remarks

- Doug Kinkoph, Associate Administrator, Office of Telecommunications and Information Applications, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce
- Glenn Reynolds, Chief of Staff, NTIA
- John McAlister, Mayor, City of Mountain View

8:45 am - 9:45 am First Panel: Regional Approaches to Broadband

- Rachelle Chong, former CPUC and FCC Commissioner (*moderator*)
- Anne Neville, Director, California Research Bureau, California State Library
- Miguel Gamiño, Chief Information Officer, City of San Francisco
- Jacqueline Kinney, Assistant Chief Deputy and Counsel, California Secretary of State
- Adelina Zendejas , Deputy Director, Broadband and Digital Literacy Office, California Department of Technology
- Jim Wood, State Assembly Member and Chair of Committee on Digital Divide in Rural California

9:45 am - 10:00 am Keynote Remarks

- R. David Edelman, Special Assistant to the President for Economic and Technology Policy

10:00 am - 10:10 am Morning Break

10:10 am - 11:30 am Second Panel: Successful Broadband Business Models

Part 1: (40 minutes)

- Sandeep Taxali, Senior Communications Program Specialist, BroadbandUSA, NTIA (*moderator*)
- David Nelson, CEO, CVIN LLC, DBA Vast Networks
- Tressa Bader, Vice President and General Manager for California, Frontier Communications
- Kirby Smith, Regulatory Manager, Ducor Telephone Co.

Part 2: (40 minutes)

- Michael Ort, Board of Directors, California Broadband Cooperative (Digital 395), and President and CEO, Praxis Associates (*moderator*)
- Jory Wolf, Chief Information Officer, City of Santa Monica
- Elliott Ellsworth, Director of IT, City of Ontario
- Paul Romero, Information Services Director, Yurok Tribe (Klamath River Rural Broadband Initiative)

11:30 am – 12:30 pm   **Third Panel: Broadband Funding Opportunities**

- Jean Rice, Senior Communications Program Specialist, BroadbandUSA, NTIA *(moderator)*
- Keith Adams, Assistant Administrator of Telecommunications, Rural Utilities Service, Department of Agriculture
- Dana Shaffer, Deputy Managing Director, Federal Communications Commission
- Robert Wullenjohn, Telecommunications Policy Manager, California Public Utilities Commission
- Christopher Mitchell, Director of Community Broadband Networks, Institute for Local Self-Reliance, and Policy Director, Next Century Cities
- Steve Blum, President, Tellus Venture Associates

12:30 pm – 1:45 pm   **Networking Lunch** - *Courtesy of the Schools, Health & Libraries Broadband (SHLB) Coalition*

1:30 pm – 1:45 pm   **Keynote Remarks: The California Perspective**

- John Windhausen, Executive Director, SHLB Coalition *(introduction)*
- Catherine Sandoval, Commissioner, California Public Utilities Commission

1:45 pm – 2:45 pm   **Fourth Panel: Innovative Approaches to Digital Inclusion**

- Karen Archer Perry, Principal, Clarion Collaborative *(moderator)*
- Diana Rodriguez, Director of Digital Learning and Technology, Youth Policy Institute
- Israel Oliveros, Director of Technology, Coachella Valley Unified School District
- Barrie Hathaway, Executive Director, Stride Center
- Erica Swanson, Head of Community Impact Programs, Google Fiber
- Alicia Orozco, Project Manager, Broadband Awareness and Adoption and Get Latinos Connected Projects, Chicana/Latina Foundation

2:45 pm – 3:45 pm   **Fifth Panel: Broadband Opportunity Council**

- Aimee Meacham, Director, Program Services, BroadbandUSA, NTIA (*moderator*)
- Keith Adams, Assistant Administrator of Telecommunications, Rural Utilities Service, U.S. Department of Agriculture
- Karen Hanson, Manager of Partnerships and Interagency Affairs, BroadbandUSA, NTIA

3:45 pm – 4:00 pm   **Concluding Remarks**

- Doug Kinkoph, Associate Administrator, Office of Telecommunications and Information Applications, NTIA

4:00 pm – 5:00 pm   *On-Site Technical Assistance*

- Sandeep Taxali, Broadband Program Specialist, BroadbandUSA, NTIA
- Keith Adams, Assistant Administrator of Telecommunications, Rural Utilities Service, U.S. Department of Agriculture (funding)
- Dana Shaffer, Deputy Managing Director, Federal Communications Commission (E-Rate/fiber funding)

4:00 pm – 5:00 pm   *Community Connect Initiative Discussions*

- Doug Kinkoph, Associate Administrator, Office of Telecommunications and Information Applications, NTIA
- Karen Hanson, Manager of Partnerships and Interagency Affairs, BroadbandUSA, NTIA