



**Zoë Baird** is a founding co-chair of the Digital Economy Board of Advisors. She is the President and CEO of the Markle Foundation, which focuses on realizing the potential of information technology to address some of the nation's most pressing challenges in national security, health care, and the economy. She convened Rework America, a Markle Foundation initiative of more than 50 diverse national leaders focused on creating more paths to opportunity for all Americans in the digital economy. As part of Rework America's agenda, Markle is leading Skillful, a partnership with LinkedIn, the state of Colorado, and Arizona State University to create a skills-based labor market for those without a college degree. Prior to Markle, Baird served as Senior Vice President and General Counsel at Aetna; Counselor and Staff Executive at GE; partner at O'Melveny & Myers; Associate Counsel to President Carter; and as Attorney-Advisor at the U.S. Department of Justice. She is currently a member of the U.S. Department of Defense Policy Board, a member of the Aspen Strategy Group, a director of the Council on Foreign Relations, an honorary trustee of the Brookings Institution, and is on the board of directors of the New York City Ballet. Baird holds an A.B. Phi Beta Kappa and a J.D. from the University of California, Berkeley.



**Mitchell Baker** is a founding co-chair of the Digital Economy Board of Advisors. Baker is the Executive Chairwoman of the Mozilla Foundation. Baker was born and raised in Berkeley, California, receiving her B.A. in Asian Studies from the University of California, Berkeley and her J.D. from the Boalt Hall School of Law. Baker has been the general manager of the Mozilla project since 1999. She served as CEO of Mozilla until January 2008, when the organization's rapid growth encouraged her to split her responsibilities and add a CEO. TIME Magazine profiled Mitchell under "Scientists and Thinkers" in its TIME 100 and she has appeared on NBC's *Meet the Press*, BBC's *HardTalk*, *The Charlie Rose Show* and *CNN Global Office*. Mitchell was honored as winner of the Anita Borg Institute's 2009 Women of Vision Award and in 2010 she was the recipient of the Aenne Burda Award for Creative Leadership. In 2012, Mitchell was inducted into the founding group of the Internet Society's Hall of Fame.



**Karen Bartleson** is an inaugural member of the Digital Economy Board of Advisors. Bartleson is 2016 President-elect of IEEE, the world's largest professional organization whose mission is to foster technological innovation and excellence for the benefit of humanity. Bartleson has more than 35 years of experience in the semiconductor industry, specifically in electronic design automation. She was the Senior Director of Corporate Programs and Initiatives at Synopsys. Prior to Synopsys, Bartleson brought her professional and leadership skills to bear at United Technologies Microelectronics Center and Texas Instruments. Bartleson authored the book *The Ten*

*Commandments for Effective Standards: Practical Insights for Creating Technical Standards*, [Synopsys Press, 2010]. In 2003, she received the Marie R. Pistilli Women in Electronic Design Automation Achievement Award. She earned a B.S. in Engineering Science with a concentration in Electronic Engineering from California Polytechnic State University in 1980.



**Greg Becker** is an inaugural member of the Digital Economy Board of Advisors. Becker is President and CEO of Silicon Valley Bank and SVB Financial Group. Becker was president, chief operations officer and chief banking officer prior to taking on the CEO role. Earlier in his career, Becker ran the company's Venture Capital Group. Becker was also a co-founder and managing director of SVB Capital. Becker is the chairman of the Silicon Valley Leadership Group (SVLG). He earned a bachelor's degree in business from Indiana University.



**James Cicconi** is an inaugural member of the Digital Economy Board of Advisors. Cicconi recently retired as Senior Executive Vice President-External and Legislative Affairs at AT&T, where he was responsible for AT&T's public policy organization and chairman of the AT&T Foundation. Previously he served as General Counsel and Executive Vice President for Law & Government Affairs at AT&T Corp. Before joining AT&T in 1998, Cicconi was a partner at Akin, Gump, Strauss, Hauer & Feld, LLP. He also served in the White House under two presidents, including two years as deputy chief of staff to President George H.W. Bush, and four years as special assistant to President Ronald Reagan and to White House Chief of Staff James A. Baker, III. Cicconi currently serves on the Board of Directors of the El Paso Electric Company, the American Council on Germany, and the Foundation for the National Archives. He also serves as a member of the University of Texas at Austin Development Board and the National Archives Advisory Committee on Presidential Library - Foundation Partnerships, as well as a Fellow at the U.S. Chamber of Commerce and as vice president of the George Bush Presidential Library Foundation. In the past, Cicconi has also served as a presidential appointee to the Review Advisory Committee for UNESCO, and the Administrative Conference of the United States. Cicconi graduated with a BA degree from the University of Texas at Austin and a JD from the University of Texas School of Law.



**David L. Cohen** is an inaugural member of the Digital Economy Board of Advisors. Cohen is Senior Executive Vice President of Comcast Corporation and is the Company's Chief Diversity Officer. He also serves as senior counselor to the CEO. Before joining Comcast in July of 2002, Cohen served as a partner in and Chairman of Ballard Spahr Andrews & Ingersoll, LLP. From January 1992 to April 1997, Cohen served as Chief of Staff to the Honorable Edward G. Rendell, the Mayor of the City of Philadelphia. Cohen serves as Chairman of the Trustees of the University of Pennsylvania and its Executive Committee. Cohen also serves as a member of the Trustee Board and the Executive Committee of Penn Medicine. In addition, Cohen serves on both the Board of Directors and the Executive Committee of the Greater Philadelphia Chamber of Commerce, is a member of the Chamber's CEO Council for Growth, and serves as honorary chair of Campus Philly's board of directors. Cohen serves as Vice Chair of the national board of City Year and is Chair of its Governance Committee and a member of the Executive Committee. He also serves on the national board of the National Urban League and is Chair of the Corporate Advisory Board of the National Council of La Raza. Cohen has received numerous awards for his civic and charitable activities. Cohen also was awarded an Honorary Doctor of Laws degree from Drexel University in 1997 and an Honorary Doctor of Laws degree from Rider University in 2010. Cohen graduated from Swarthmore College in 1977 with a B.A. and with a J.D. from the University of Pennsylvania Law School (summa cum laude) in 1981.



**Austan D. Goolsbee** is an inaugural member of the Digital Economy Board of Advisors. Goolsbee is the Robert P. Gwinn Professor of Economics at the University of Chicago's Booth School of Business. Goolsbee has published research on many aspects of the digital economy including online commerce and retail, online education, the impact of online competition on offline industries, methods for valuing new innovations, the determinants of technology adoption, digital pricing, and the role of tax and regulatory policies in the digital economy. Goolsbee currently serves on the Economic Advisory Panel to the Federal Reserve Bank of New York and has previously served on the Panel of Economic Advisors to the Congressional Budget Office, the U.S. Census Advisory Commission and as a special consultant for Internet Policy to the Antitrust Division of the Department of Justice. Goolsbee previously served in Washington as the Chairman of the Council of Economic Advisers and a member of the President's Cabinet and prior to that as Chief Economist of the President's Economic Recovery Advisory Board. He is a past Fulbright Scholar and Alfred P. Sloan fellow. He earned his B.A and M.A. in economics from Yale University and his Ph.D. from the Massachusetts Institute of Technology.



**Mindy Grossman** is an inaugural member of the Digital Economy Board of Advisors. Grossman is Chief Executive Officer of HSN, Inc. and a member of the company's Board of Directors. Grossman joined IAC, HSNi's former parent company, in 2006 as CEO of IAC Retail. In 2008, she took the company public and became the CEO of HSNi. Grossman is Vice Chairman of the National Retail Federation (NRF) and incoming Chairman for NRF. She also currently serves as Chair for the NRF Foundation and is Vice Chairman of the U.S. Fund for UNICEF. She is also on the board of Bloomin' Brands. Prior to joining IAC, she served as a Global Vice President at Nike, Inc., overseeing its \$4 billion apparel business. Earlier career

highlights include serving as President and CEO of Polo Jeans Company, Vice President of New Business Development at Polo Ralph Lauren Corporation, President of Chaps Ralph Lauren, and Senior Vice President of Menswear for Warnaco, Inc. She also held senior positions at Tommy Hilfiger and Oxford Industries. In 2014, Grossman was recognized as one of Fast Company's Most Creative People in Business and Fortune's Business Person of the Year. In 2013, Forbes magazine named Grossman one of the world's 100 most powerful women, an honor she has received three times. In 2011, she was named Corporate Innovator of the Year at the Ernst & Young Entrepreneur of the Year® Florida Awards. In both 2010 and 2011, Grossman was ranked by the Financial Times as one of the top 50 women in world business.



**Oisin Hanrahan** is the co-founder and CEO of Handy, the world's leading on-demand home cleaning and repair service. Founded in 2012, Handy has expanded to 28 cities across 15 states and three countries. The company has facilitated over 2 million bookings, served over 500,000 customers and activated over 50,000 independent professionals. Prior to founding Handy, Mr. Hanrahan founded MiCandidate, a service that provided real time political content to media companies in 25 European countries. He also founded Clearwater Group, a real estate development business in Budapest, Hungary. In 2009, Mr. Hanrahan co-founded The Undergraduate Awards, a foundation that supports and celebrates outstanding undergraduate students globally. Supported by Google, Microsoft and others, it has become a global annual awards event hosted in Dublin, Ireland, with the award distributed each year by the President of Ireland. Mr. Hanrahan graduated with first class honors from Trinity College in Dublin, Ireland, where he earned his Bachelor's Degree in business, economics and social studies. Mr. Hanrahan also received a Masters of Science degree in finance and private equity from the London School of Economics and Political Science.



Credit: UC Berkeley School of Law

**Sonia Katyal** is an inaugural member of the Digital Economy Board of Advisors. Katyal is Chancellor's Professor of Law at University of California, Berkeley School of Law. She joined the Berkeley faculty in fall 2015 from Fordham Law School, where she served as the associate dean for research. Her scholarly work focuses on intellectual property, technology, art law and new media, civil rights (including gender, race and sexuality), and property theory. Her current projects focus on the intersection between technology, Internet access and civil/human rights, with a special focus on the right to information. Katyal is the co-author of *Property Outlaws* (Yale University Press, 2010) (with Eduardo Peñalver), which studies the

intersection between civil disobedience and innovation in property and intellectual property frameworks. Professor Katyal has also been named, based on seniority, as one of the top 35 most cited intellectual property law professors in the country. She has won several national awards for her work, and has published with the Yale Law Journal, University of Pennsylvania Law Review, UCLA Law Review, and Texas Law Review, along with the New York Times, Washington Post, Los Angeles Times, CNN, and Slate.com. Before entering academia, Katyal was an associate specializing in intellectual property litigation in the San Francisco office of Covington & Burling. Katyal also clerked for the Honorable Carlos Moreno (later a California Supreme Court Justice) in the Central District of California and the Honorable Dorothy Nelson in the U.S. Court of Appeals for the Ninth Circuit. Katyal received her A.B. from Brown University in 1993, and her J.D. from the University of Chicago Law School in 1998.



**James Manyika** is an inaugural member of the Digital Economy Board of Advisors. Manyika is a Director (Senior Partner) at McKinsey and Director of the McKinsey Global Institute, McKinsey & Company's business and economics research arm, and one of its three global co-leaders. Manyika has led research on the digital economy, globalization, growth and productivity, innovation and competitiveness. As Senior Partner at McKinsey, he is one of the leaders of the High Tech and Media Practice. Manyika was appointed by President Obama to serve as Vice Chair of the President's Global Development Council. In 2011 he was appointed by the U.S. Secretary of Commerce to serve on the Innovation Advisory Board. Manyika serves on the Boards of the Council on Foreign Relations, Aspen Institute, Oxford Internet Institute, MIT's Initiative on the Digital Economy, UC Berkeley's School of Information, and Harvard's Hutchins Center, including the Du Bois Institute for African and African-American Research. Manyika is a non-resident Senior Fellow of Brookings Institution. Manyika was faculty at Oxford University and a member of the Robotics Research Lab, a Fellow of Balliol College, Oxford University, a visiting scientist at NASA Jet Propulsion Laboratory and a faculty exchange fellow at MIT. A Rhodes Scholar, Manyika holds DPhil, MSc, and MA degrees from Oxford in robotics and engineering, mathematics and computer science, and a BSc degree in electrical engineering from the University of Zimbabwe.



**William Ruh** is CEO for GE digital as well as the senior vice president and Chief Digital Officer for GE. In this role, Ruh is responsible for global IT as well as creating GE's Digital Thread, a next generation system for streamlining design, manufacturing, and support processes. Prior to joining GE, Ruh was vice president at Cisco. Ruh has held executive management positions at Software AG, Inc., The Advisory Board, The MITRE Corporation, and Concept 5 technologies. Ruh is an accomplished author and a frequent speaker on such topics as emerging business models, cloud computing, analytics, mobile computing, agile development, large scale distributed systems, and M2M communications. He earned his bachelor's and master's degrees in Computer Science from California State University, Fullerton.



**Brad Smith** is an inaugural member of the Digital Economy Board of Advisors. Smith is Microsoft's President and Chief Legal Officer, where he is responsible for the company's corporate, external, and legal affairs. He is also Microsoft's chief compliance officer, and plays a key role in leading much of the company's work on a number of critical issues including privacy, security, accessibility, environmental sustainability, and digital inclusion. Smith joined Microsoft in 1993, became general counsel in 2002, and was named President and Chief Legal Officer in 2015. In 2013 he was named by the National Law Journal as one of the 100 most influential lawyers in the United States. In 2014, the New York Times called Smith "a de facto ambassador for the technology industry at large." Smith is also active in several civic and legal organizations and in the broader technology industry, and has worked to advance several significant diversity and pro bono initiatives. He is a member of the Netflix board of directors and the Princeton University Board of Trustees. Smith grew up in Appleton, Wisconsin, where Green Bay was the big city next door. He attended Princeton University, where he met his wife, Kathy (also a lawyer), and graduated summa cum laude with a concentration in international relations and economics. He earned his J.D. from the Columbia University School of Law and studied international law and economics at the Graduate Institute of International Studies in Geneva, Switzerland.



**Marta Tellado** is an inaugural member of the Digital Economy Board of Advisors. Tellado joined Consumer Reports in the fall of 2014 as President and CEO. Prior to leading Consumer Reports, Tellado served as Vice President for Global Communications for the Ford Foundation in New York, where she was also a board officer. Born in Cuba and raised in New Jersey, Tellado began her career in public interest leadership working alongside consumer advocates Ralph Nader and Joan Claybrook at Public Citizen. Since then, she has served as Executive Director of the Domestic Policy Group at the Aspen Institute; as Director for National Issues and Outreach for Senator Bill Bradley; and as Vice President of the Partnership for Public Service, where she launched the Best Places to Work in the Federal Government and the Service to America awards. Tellado holds an M.A. and Ph.D. in political science from Yale University.



**Corey Thomas** is an inaugural member of the Digital Economy Board of Advisors. Thomas is the CEO and president of Rapid7, and has led the Company through two acquisitions and an initial public offering (IPO) in the last year alone. Thomas brings more than 16 years of experience of growing technology businesses, including leading consumer sales, marketing and business development as vice president at Parallels, a global leader in virtualization and automation solutions. He also held a number of leadership positions in the Microsoft Server and Tools division, launching the worldwide availability of SQL Server 2005 and steering product planning for Microsoft's data platform and storage strategy. Prior to that, he was a consultant at Deloitte Consulting focusing on Internet technology strategy and operations for large multinational banks. Thomas holds a B.E. in Electrical Engineering and Computer Science from Vanderbilt University (magna cum laude) and a Master of Business Administration from Harvard Business School (Baker Scholar).