

Stakeholder Issue No. 11(a)
Draft as of 12/15/14

Risk/Issue: Retention Periods for Facial Recognition Data

Parties to the Code of Conduct should describe their policies regarding their collection and use of Facial Recognition Data. Parties should establish and maintain appropriate retention and disposal practices for the Facial Recognition Data that they collect. Parties should describe in their public policies how long they will retain Facial Recognition Data. Parties should dispose of Facial Recognition Data once they are no longer necessary [OPTION 1: to provide products and services to the data subject and others] [OPTION 2: for the purpose for which they were collected] [OPTION 3: for a permissible purpose [enumerated in the code] consistent with [the Subject's reasonable expectations] [the context of collection]].

Comment [JV1]: Move to "collection/use section."

Comment [JAV2]: Possibly wordsmith.