

From: [Gregory Snader](#)
To: [privacyrfc2018](#)
Subject: Comments for Docket No. 180821780-8780-01
Date: Wednesday, September 26, 2018 1:16:42 PM

Hello,

I support the proposed outcomes for consumer data privacy but would support the addition of four more outcomes they are:

1. Users should be able to delete or retract information that they previously submitted. I believe users have a right to be forgotten.
2. No profiles should be made for consumers by platforms that the consumers do not use. To clarify, Facebook should not be allowed to build a shadow profile for me, I have no facebook account but understand that they build profiles on non Facebook users from information gleaned from current Facebook users. This is unacceptable behavior.
3. Advertising to take advantage of someone's emotional state should be prohibited. Advertising to take advantage of someone's depression should be prohibited.
4. Lastly it should go without saying that building profiles for children and young people under the age of 13 (the age at which they can use the platform) should be unequivocally prohibited. They can not consent to their information being collected. Creating a profile for them with the intent to be used when they reach the age of 13 should also be prohibited.

With regards,
~Gregory Snader