

SCHEDULE

| Item No. | Supplies/Services | Quantity | Unit | Unit Price | Amount |
|----------|---|----------|------|------------|--------|
| 0001 | <p>Administrative modification - No Cost Administrative modification to accept contractor price and marketing proposal.</p> <p>Modify contract SB1335-02-W-0175 with NeuStar, Inc. to approve contractor's price reduction and marketing plans for kids.us second-level Internet domain to increase utilization of such domain space. NTLA has approved Contractor's proposal to reduce current annual wholesale cost of each kids.us registration from \$65 to \$6 and to reduce annual content management subscription fee from \$250 to \$125 for each kids.us domain name. In addition, NTLA has approved Contractor's marketing plan to promote use of this domain space by implementing: 1) a rebate of \$6 for first new 2500 kids.us registrations during a 3-month period; 2) a rebate of the annual \$125 content management subscription for first 200 domain names holders who activate kids.us sites during a 3-month period; and 3) a "show your school spirit" promotion following completion of first 2 rebate programs to provide one year free content management subscription and \$6 registrar rebate for each of the first 200 K-12 public schools that register and activate a kids.us domain. Finally, Contractor will promote kids.us through joint outreach activities with selected consumer and advocacy groups and has budgeted \$30,000 for such outreach, and will advertise the kids.us space on the .us zipcode directory platform.</p> | 1 | YR | 0.00 | 0.00 |