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July 17, 2018

VIA EMAIL ONLY

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National Telecommunications and Information Administration  
U.S. Department of Commerce  
1401 Constitution Avenue NW, Room 4725  
Washington, DC 20230

Attn: Fiona Alexander

Response to NTIA Notice of Inquiry, International Internet Policy Priorities (Docket No 180124068–8068–01)

Dear Ms. Alexander:

Thank you for the opportunity to comment. As the world's largest domain name registrar with over 17 million customers worldwide, GoDaddy understands the importance of growth and innovation for the Internet and Internet-enabled economy. The Internet is vital to the global economy and we believe NTIA is well positioned to ensure the Internet-enabled economy is stable, and equipped with appropriate security and privacy measures to encourage growth, particularly for small and medium sized businesses.

While NTIA has provided the opportunity to comment on a number of topics, we wish to focus our response to the Notice of Inquiry on the IANA transition.

GoDaddy was one of many participants within the multi-stakeholder community who worked diligently to bring the IANA transition to fruition, and as such, GoDaddy firmly supports the objectives of the IANA transition, and we remain committed to the private-sector governance of the IANA functions. As was noted often throughout the transition process, the ability of ICANN to manage the IANA functions is predicated on increased accountability from ICANN. GoDaddy was a contributor to the cross-community effort to reform ICANN accountability, and we understand the need to hold ICANN accountable to all stakeholders, now and as we go forward from the IANA transition. Finally, we do not see any plausible path to reversing the IANA transition and we urge NTIA to continue to support an independent IANA.

Our success in the marketplace makes it incumbent upon GoDaddy to be a leader in the domain name industry. And, as such, we reaffirm our support for the multi-stakeholder model, and our commitment to participate and contribute to its future success.

Sincerely,

A handwritten signature in blue ink, appearing to read "J. M. Bladel", written in a cursive style.

James M. Bladel  
Vice President, Global Policy