

Before the
**National Telecommunications and Information
Administration**
U.S. Department of Commerce
Washington, D.C.

In the Matter of

Request for Comments on Developing the
Administration's Approach to Consumer
Privacy

Docket No. 180821780-8780-01

**COMMENTS OF
DUCK DUCK GO, INC.**

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November 9, 2018

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Pursuant to the request for comments (RFC) issued by the National Telecommunications and Information Administration (NTIA), DuckDuckGo submits a simple idea -- one which is not only immediately achievable but long overdue.

The federal government should support online privacy by practicing what it preaches. Millions of federal workers use Internet-connected computers and government-issued smart phones. When issued, those devices should be configured in a privacy-promoting manner, with the default search engine selected as DuckDuckGo or any other search engine that does not operate under a surveillance business model.

The federal government should not be Google's product and playpen. America's public servants should be discouraged from providing their search queries and

¹ DuckDuckGo is a Pennsylvania-based company that operates a private, general-purpose search engine, which can be accessed through our website (duckduckgo.com), mobile browser, and desktop browser extension. DuckDuckGo is a profitable (since 2014) internet privacy company that empowers consumers to seamlessly take control of their personal information online, without any tradeoffs. Our annual revenue is more than \$25 million, and our average daily direct searches exceed 30 million. We are a default setting option in Apple's Safari browser, Mozilla's Firefox browser, and Samsung's Android browser.

corresponding profiles to private companies to exploit however they so desire.

November 9, 2018

Respectfully submitted,

A handwritten signature in blue ink, consisting of several overlapping loops and lines, positioned below the text "Respectfully submitted,".