

F R E E D O M



TECHNOLOGIES
INCORPORATED

November 14, 2006

Mr. Milton Brown
Office of the Chief Counsel
National Telecommunications and Information Administration
Department of Commerce
1401 Constitution Avenue, N.W.
Washington, DC, 20230

Re: *Digital to Analog Converter Box Coupon Meeting*

*Request for Comment and Notice of Proposed Rules to
Implement and Administer a Coupon Program for Digital-to-
Analog Converter Boxes*

Ex Parte Presentation

Dear Mr. Brown:

Rich Cohen, Senior Vice President and Managing Director, Legal Services, for The Garden City Group (GCG), Inc.; Janice Obuchowski, President of Freedom Technologies Inc., and Mary Greczyn and Cathy Slesinger of Freedom Technologies, met with NTIA on November 14 to discuss the abovementioned proceeding.

At the meeting, the Garden City team furnished a handout that focused on the challenges and potential solutions for consumer education, including the need for multilingual outreach, broad accessibility and to reach diverse groups of eligible consumers, including those in rural areas and older Americans. The GCG team noted the importance of rules providing clarity for the responsibilities of various stakeholders who will be involved in education and outreach efforts, including vendors for coupon program administration. In part, the team also addressed the necessity of utilizing both Internet-based tools as well as alternative mechanisms to ensure that consumers who are not online have access to essential information.

In accordance with NTIA's November 3, 2006, Notice of Meetings, please accept this filing and the attached handout as meeting the requirement for a "memorandum to NTIA which summarizes the substance of the meetings." Please contact the undersigned with any questions associated with this presentation.

Sincerely,

Janice Obuchowski

Attachment

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