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To: [privacyrfc2018](#)
Subject: Proposed Consumer Data Privacy regulations
Date: Tuesday, September 25, 2018 1:08:24 PM

A few suggestions for Consumer Data Privacy.

- 1) Require an explicit opt-in before a company can begin gathering personal data. Currently, most companies have opt-in permissions hidden in the Terms and Conditions you must agree to before you can use a service. Current practice ensures companies can do whatever they want with any personal information gathered.
- 2) Allow consumers to see who is using their data and for what purpose.
- 3) Allow consumers to block the use of personal data for specific purposes or by specific entities.
- 4) Allow consumers to correct/modify/delete existing personal data gathered by companies if they desire.
- 5) Require that companies who expose personal data in an unauthorized manner (whether by oversight or being hacked) notify those consumers and potentially pay consumers for that exposure, plus possible government fines. Few things would accelerate stronger data security in the commercial world more than this.

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